



Apple **Green**  
International

Apple Green International (Pty) Ltd

# Company Profile

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## **1. Apple Green Holdings (Pty) Ltd Company Profile**

Apple Green Holdings (Pty) Ltd is an **environmental services** company whose core business is **innovative waste solutions** such as **waste separation at source, waste recycling, waste to energy , environmental reporting and carbon footprint reduction**. We are a registered member of the GREEN BUILDING COUNCIL OF SOUTH AFRICA (GBCSA) and IWMSA.

## **2. Our Vision**

To be the **leading innovative environmental services** company in our chosen markets

## **3. Mission**

Our **mission** at Apple Green Holdings is the **creation of sustainable jobs** through **our business model and services** based on **effective technologies, committed partnerships, and people empowerment**

## **4. Our Values**

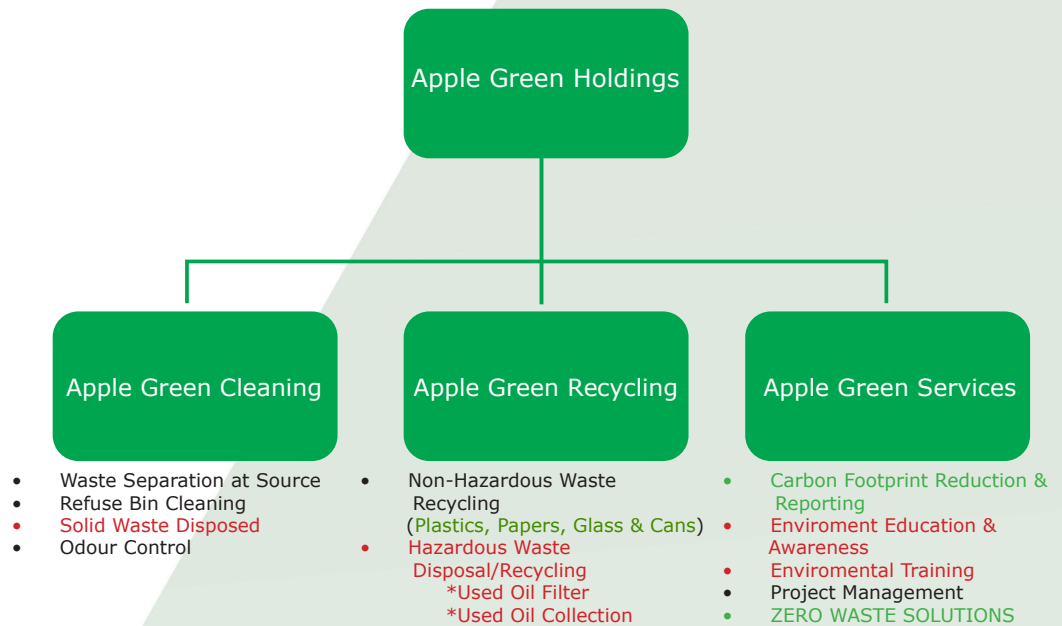
**Passionate** about Customer Service; **Integrity Honesty & Fairness; Entrepreneurial; Empowerment** (Unleashing Human Potential)

## **5. Our Services**

Our solutions are geared towards **sustainable environmental practices** for the **corporate and local government sectors**. Our **innovative** solutions include the following:-



## APPLE GREEN SERVICES



### 6. Service Benefits

The benefits to our customers for implementing the Apple Green solution are:-

#### Benefits to the environment

- 1 ton of paper recycled saves 17 trees
- 1 ton of waste recycled saves about 3 cubic meters of landfill space
- For every 1 ton of plastic that is recycled we save the equivalent of 2 people's energy use for 1 year, the amount of water used by 1 person in 2 month's time and almost 1000 litres of oil
- Recycling saves energy up to 60% less energy is used paper manufacturing by using recyclables
- 1 plastics bottle not only saves anywhere from 100 to 1000 years in the landfill but also saves the environment from the emissions in producing new bottles as well as the oil used to produce that bottle



## 7. Our Track Record

Apple Green Holdings has acquired a solid track record since establishment in 2007 as illustrated by the following accreditations and industry memberships: -



INSTITUTE OF WASTE  
MANAGEMENT SOUTHERN  
AFRICA



NATIONAL OIL  
RECYCLERS ASSOCIATION



GREEN BUILDING COUNCIL SA  
MEMBER ORGANISATION



Empowering  
ideas.  
Empowering  
people.

## 8. Our Clients

Apple Green Holdings services blue chip clients including the following top brands:-



Contact us today to experience **GREEN INNOVATION!**